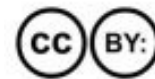




# ACCOMMODATION

<http://flickr.com/photos/nickrussill/146760303>





# CATEGORIES





# Hotels

Globally sector dominated by  
small family-owned  
businesses

Can be licensed or unlicensed

Corporate hotel chains

Resort complexes

Unique hotels



# Motels, Timeshares, Serviced Apartments

In New Zealand, motels are self catering apartments. In the rest of the world, they are without cooking facilities.

Apartments are small flats with full facilities – they can be serviced or non serviced

Timeshares are apartments owned by individuals but leased out by managers



# Bed & Breakfast Home & Farmstay

Wide variety of style and  
quality

Increasing desire by many  
tourists to 'meet the  
people'

Approximately 11,500 B &  
B's in the United Kingdom



# Backpackers Youth Hostels

Major youth hostel operator  
worldwide is the YHA

Numerous privately owned  
hostels offer similar  
facilities

Growing market with  
independent travellers of  
all ages



# Camping and caravanning

Motorhome holidays

increasing in popularity

both privately owned and leased

Four million holidaymakers a year are attracted to holiday parks in the UK